



European Innovation Partnership on Active and Healthy Ageing

Brussels, 3 November 2017

Dear EIP on AHA Partner,

Re: A new cycle for the European Innovation Partnership on Active and Healthy Ageing

The period 2018-2020 will be an important timeframe for the Partnership and we want to ensure that as a partner, you will continue to be an active contributor to and beneficiary of the Partnership's activities.

While our overall strategic objectives still remains valid, the [European Innovation Partnership on Active and Healthy Ageing](#) is constantly evolving and embracing new European initiatives that are important to ensure that digital innovation for active and healthy ageing will continue to reach a growing number of citizens.

I. STRATEGIC ACTIVITIES

It is the ability to evolve that makes the Partnership a unique and valued reference in policy discussions and innovation strategies across the European Union and beyond. Therefore, we want to share with you some of the imperatives that we believe all Partners should take into account as we reflect on the activities of the EIP on AHA between now and 2020:

1. Taking stock of what has been achieved since the beginning of the EIP on AHA. *The coming years will be of paramount importance to showcase the value of the Partnership and the different activities it as undertaken since its inception. The demonstration that the Partnership has contributed to advance uptake of digital innovation for active and healthy ageing across the European Union is important. Equally important are any examples and testimonials that explain how positive policy changes at a European, national or regional level have happened as a result of the Partnership's activities. [All Action Groups and Reference Sites will be invited to help us showcase the value of the Partnership in supporting the adoption and scaling up of digital innovation for active and healthy ageing across the EU.](#)*

2. Ensure a close alignment with the European Union policy priorities and notably the Transformation of health and care in the Digital Single Market (DSM). The mid-term review of the Digital Single Market strategy identified three priority areas where further policy actions will be pursued by the European Union in the coming years. These priority areas include: (i) enabling citizens' access to and use of health and care data across borders, (ii) establishment of a cross-border data infrastructure to advance research and (iii) support scaling up of digital innovation focussing on chronic diseases. **All Action Groups and Reference Sites will be invited to reflect on existing or upcoming projects / initiatives that can contribute with experiences and insights into any of these 3 policy priority areas.**

3. Reflect on the future of EIP on AHA after 2020. The current mandate of the Partnership is valid until 2020. From the beginning, the EIP on AHA was an initiative activated by the partners and for the partners. We want to understand how if/you see the future of this initiative beyond the current mandate. **All Action Groups and Reference Sites will be invited to take part in a consultation within the Partnership to understand the ambitions and expectations of the Partners beyond 2020.**

II. CROSS-CUTTING INITIATIVES

In addition to the valuable work carried out by the Action Groups and Reference Sites, there are a number of cross-cutting projects that will be advanced by the Consortium and that are open to participation from any Partner. These cross cutting projects are:

- The **Blueprint on Digital Transformation of Health and Care** gathers representatives from the demand and supply sides of digital health and care innovation, and aims to provide policy direction on measure that can support adoption of digital health and care innovation in Europe. It is the follow-up of the EIP on AHA **Scaling Up Strategy**. It should reflect the policy vision of the EIP on AHA Partners, and become an interactive channel for giving and receiving policy inputs between the European Commission and Partners.
- The **"Innovation 2 Market"** initiative will target innovative SMEs and start ups that are already operating at a national / regional level and have ambitions to the scale-up their digital health and care solutions in a cross-border context.
- **MAFEIP** is the Monitoring and Assessment Framework initially developed in response to the EIP on AHA specific monitoring needs. It is to be used as an impact assessment tool to support evidence-based decision-making process for all institutions and users in the health and care sector.

EIP partners, gathered under the Action Groups and the Reference Site, will have the opportunity to contribute in shaping these cross-cutting activities and provide their valuable inputs.

III. COORDINATION & SUPPORT ACTION

In order to be able to sustain progress towards our strategic goals, the European Commission will continue strengthening the coordination and operational capacity of the Partnership. As some of you may know, we have recently appointed the WE4AHA

consortium to act as the Coordination and Support Action (funded under Horizon 2020) of the EIP on AHA between 2017 and 2020.

The WE4AHA Consortium follows from the previous CSA (PROEIPAHA) and will continue providing support services to the activities of the Partnership and its two main foundations; the [Action Groups](#) and the [Reference Sites](#).

This new consortium led by Funka and made up of different organisations, some of which are already involved in the activities of the EIP. They will have as their main mission to continue supporting EIP activities, and bringing them in line with the European Commission agenda on digital innovation for active and healthy ageing.

WE4AHA has designed a number of activities and identified major events and milestones where the contribution of the EIP members will be gathered. Below is an overview of the activities planned for the WE4AHA consortium:

Action Groups members will be requested to regularly update their commitments at the end of each year from now to 2020. Commitments which never reported progress will be erased by the [Commitment Tracker Tool](#). The commitments update is important to track results and impacts. This information will be mandatory and compiled as part of progress reports that each Action Group is preparing and that will be regularly published on yearly basis. This information will be also used for walking through the **renovation of the Action Plans** which is expected to take place at the beginning of 2019. **New Action Plans valid until 2020** will be aligned to the Blueprint priorities and each commitment will be coherent with the objective of the new Action Plans. For this purpose, the fourth **Call for Commitments will be launch in Spring 2019** after the publication of the Blueprint update and the Action Plan 2018-2020.

Reference Sites are major players of the EIP on AHA. They will have the opportunity to widely contribute in updating the Blueprint and leveraging on the MAFEIP tool to estimate the health and economic outcomes of social and digitally-driven innovations in a specific territory. Furthermore, a new **call for Reference Sites** and a **new twinning scheme will be launched in 2019**. These two major cornerstones will be anticipated by a number of activities such as: the organisation of thematic workshops and the analysis of the performance and key elements of the current 72 RS.

Innovation to Market (I2M) is the most recent initiative launched at EU level to help innovators explore the opportunities for cross-border scaling up of digital health and care solutions. Mainly innovative enterprises and start-ups will be involved in the definition of measures that might improve the cross-border deployment of those solutions. I2M initiative will be directly aligned with the upcoming communication from the European Commission on Digital transformation of health and care in the DSM. Key opinion leaders and entrepreneurs will be mainly involved in the definition of an I2M Plan through a participatory mechanism. **The I2M Plan will be initially delivered in September 2018** and yearly revised / updated to assess progress.

The **Blueprint on the Digital Transformation of Health and Care for the Ageing Society** will be continuously updated from September 2018 to December 2020. The update process will be based on a co-creation mechanism inclusive, transparent and

open to all the EIP on AHA stakeholders. Starting from the current “Champions” which contributed to draft the initial version of the Blueprint, additional players that can contribute to the development of a The renewed versions of the Blueprint will reflect the policy vision of the EIP partners securing their voices will be integrated in the evolution of the EU policies on digital innovation for health and care.

By the end of 2017 a new version of the MAFEIP tool will be available. MAFEIP (Monitoring and Assessment Framework for the EIP on Active and Healthy Ageing) enables early impact assessments of an innovative process in the health and care sector. Using this tool can help decision-makers to take informed decisions about the future design of this innovative process or about its deployment on a larger scale. The potential users of the MAFEIP are those stakeholders in the health and care sectors who are seeking to develop and deploy innovative processes to improve quality of care, better accessibility or more efficient use of resources. From the EIP on AHA perspective, MAFEIP represents the key instrument to estimate the impact of EIP on AHA interventions. EIP on AHA members will be actively incentivised to use the MAFEIP; an yearly report on its use and outputs will be produced starting from August 2018.

*Finally, I am pleased to inform you that the next **Conference of Partners** will take place on 27-28 February in Brussels. We are planning for this to be a working 2-day meeting, open to EIP partners and dedicated to reviewing the action plans of the Action Groups and the Reference Sites Collaborative Network, and especially how these plans are aligned with the European Commission policy activities, notably the "Transformation of health and care in the Digital Single Market" Communication currently in preparation and that was announced in the mid-term review of the DSM strategy.*

The work that you have done in the past within EIP is instrumental for Europe's ambition of translating innovation into better health and care for our citizens. We want to thank you again for your work and continued support for the activities of the Partnership.

We strongly encourage the EIP on AHA partners to collaborate with the WE4AHA consortium offering contribution in the different initiatives. WE4AHA partners will regularly contact you under the supervision of the European Commission looking for your ideas, inputs and feedback. They will proactively facilitate your involvement through specific support services, facilities and tools.

Thank you for your continued support and engagement in this new cycle for the Partnership.

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European Innovation Partnership on Active and Healthy Ageing



ACTION GROUPS

Groups of stakeholders that work together on specific thematic areas, related to the overall objectives of the EIP on AHA focusing on scaling up innovation. Each Action Group has an action plan, and participants commit to running a number of activities contributing towards the headline targets of that action plan.

REFERENCE SITES

Ecosystems comprise different players that jointly implement a comprehensive, innovation-based approach to active and healthy ageing. The players involved include regional and/or local government authorities, cities, hospital/care organisations, industry, SMEs and/or start-ups, research and innovation organisations, and civil society.

HORIZONTAL INITIATIVES

Shared Policy Vision



BLUEPRINT ON DIGITAL TRANSFORMATION OF HEALTH AND CARE

Policy vision developed and updated by partners that guides the main activities of the EIP actions groups and reference sites.

Market Implementation



INNOVATION TO MARKET (I2M)

Measures to promote scaling-up across borders of innovative digital solutions for active and healthy ageing. Targeting innovative EU companies (SMEs and Start-Ups) looking to expand across the EU.

Socio-economic Impacts



MAFEIP

Common methodology for measuring impact of digital innovation for health and care.

TIMELINE

